

For reference while you answer the quiz questions, as the Wix Trainings feature doesn't naturally share the correct answers with you.


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Good Food Bucks Program Overview


Which federal benefits program does Good Food Bucks work with?

- SNAP
- Medicare
- TANF
- The Free School Lunch Program

 Correct

How often will City Green reimburse partners for Good Food Bucks redeemed?

- Monthly
- Weekly
- Quarterly
- Annually

 Correct

SNAP Program Overview

Which of the following terms DO NOT refer to the SNAP program?

- Food Stamps
- WIC
- Families First
- EBT

Correct

Which of the following is NOT eligible with SNAP purchases?

- Soda and fizzy drinks
- Prepared/hot food items
- Seeds and food-producing plants
- Fruits and vegetables

Correct

Swipe First Model

What does the customer receive directly after swiping their card?

- Just SNAP tokens or scrip
- Just Good Food Bucks tokens or scrip
- Both SNAP tokens or scrip and Good Food Bucks tokens or scrip
- Fruits and vegetables

Correct

What do vendors do with the tokens/scrip they received throughout the day?

- Hold onto them to exchange to the NJ Department of Human Services for their dollar value
- Throw them out, they have no real dollar value
- Return the currencies to the market manager for reimbursement
- See who can stack the tallest tower of tokens

Correct

Shop First Model

What does the shopper do with their groceries while they go to swipe their card?

- Shopper holds onto groceries but returns with them to the vendor
- Shopper takes groceries, doesn't need to return to vendor
- Vendor holds onto groceries, sets aside, and shopper picks up with their paid receipt
- Shopper picks up groceries at the end of the market day

Correct

Are tokens/scrips required in this model? Or optional?

- Yes, you must use tokens/scrips as a physical currency in this model
- No, tokens/scrips are optional, the market can also provide a 50% discount for fruits and vegetables
- No, you cannot use tokens/scrips in this model, you must provide a 50% discount for fruits and vegetables

Correct

50% Off Model for Farm Stands and Mobile Markets

Who is this model recommended for? Select all who apply

- Farm Stands
- Farmers Markets
- Individual Farmers
- Mobile Markets

Correct

If the shopper spends 26 dollars worth of SNAP on produce, with a \$10 incentive cap, how much will the shopper spend on produce with the 50% off model?

- 13 dollars
- 10 dollars
- 16 dollars
- I refuse to answer a math problem

Correct

When uploading the data for Good Food Bucks to City Green with a 50% off model, Good Food Bucks Distributed will typically be...

- ...higher than Good Food Bucks Redeemed
- ...lower than Good Food Bucks Redeemed
- ...the same number as Good Food Bucks Redeemed
- ...zero, don't need to upload data with a 50% off model

Correct

Processing SNAP and Good Food Bucks

Which of the following should you NOT do when processing a Families First Card?

- Ask the SNAP shopper to swipe and input their pin number themselves
- Ask for the SNAP shopper to say their pin number out loud/over the phone
- Use a Manual EBT Voucher if your EBT reader isn't working
- Provide the shopper with the exact amount of SNAP/Good Food Bucks currencies that they asked for

Correct

Which of the following are suitable options for SNAP and Good Food Bucks currencies?

- Paper scrip
- Wooden tokens
- Food items
- Real money

Correct

Can you create a daily cap for both Good Food Bucks and SNAP currencies?

- No, only for Good Food Bucks
- No, only for SNAP
- Yes, for both
- Yes, but only up to \$10 for SNAP

Correct

Training Staff and Vendors

Which of the following is NOT a recommendation for markets working with their vendors/staff?

- Review your reimbursement "checks and balances" system
- Intentionally introduce the Good Food Bucks program to vendors and give them tools to administer the program
- Encourage vendors to consider how to make the Good Food Bucks program work well for participants
- Ask them to do their own research on how to do Good Food Bucks

Correct

What is recommended to have on hand to provide to vendors?

- Flashlights
- Cheat sheet guides to Good Food Bucks
- Umbrellas
- Extra produce in case they run out

Correct

The Partners Hub

Which of the following can you find on the Partners Hub?

- Our monthly newsletter
- Data entry form
- Improv comedy skits
- The Farmers for Food Access Resource Hub

Correct

The Partners Hub is for:

- Good Food Bucks advocacy and legislative partners
- Good Food Bucks farmers markets, farmers, CSAs, and brick and mortar stores
- SNAP shoppers
- Fans of good food

Correct

Data Collection and Entry

Can you edit your data after submitting your monthly google form?

- Yes, in your Data Document
- No, cannot edit after submitting
- Yes, but only immediately after you submit the google form before you close the tab
- Yes, but the method to do so wasn't mentioned in the video

Correct

When filling out the google form, if you are unable to track any of the data points, you should...

- Select "Unable to track", then put "N/A" or "Not Applicable"
- Select "Unable to track", then leave the next question blank
- Select "Unable to track", then put "zero" or "0"
- Select "Able to track", then put a random number

Correct

In your Data Document, you can find which of the following:

- Your uploaded Good Food Bucks and SNAP data
- Pictures from your market, uploaded by you and us
- Spotify playlists with recommendations from other GFB partners
- Graphs of your data
- A list of payments from City Green

Correct

Outreach and Communications Toolkit

Which of the following is NOT a definition of outreach provided in the video?

- Creating understanding of your program
- Promote participation and involvement in your program
- Two-way communication with the broader community
- Bribing governmental officials to pass favorable legislation

Correct

Which design tool are Good Food Bucks marketing templates available in?

- Adobe InDesign
- Canva
- Google Drawings
- Amazon DrawCreate

Correct

Which of the following is recommended for partners on social media?

- Never post on social media - it's overrated
- Only take one photo, first is always best
- Take action/candid shots
- Rule of quarters

Correct

Outreach Guidelines and Collateral

How much is provided for Outreach and Marketing Funds?

- \$500
- \$1,000
- \$50,000
- Depends on the size of the partner

Correct

Which of the following is NOT an allowable outreach expense?

- Printed materials and incentive dollars
- Digital ads
- Direct mailing campaigns
- Paying someone to use Good Food Bucks

Correct